FINANCIAL TIMES EMBA2004

The top 75 executive MBA programmes

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 | | Business School Survey
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| Rank in 2004 | Rank in 2003
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 | School name | Country | Programme
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 | Career progress
Rank | Work experience
Rank
 | Aims achieved Rank
 | Woman faculty
(%) | Woman students
(%) | Woman board
(%) | International
faculty (%) | International
students Rank
 | International board
(%) | International course
experience Rank | Languages | Faculty with
doctorates (%) | FT doctoral Rank | FT research Rank | Rank in 2004 |
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 | University of Pennsylvania: Wharton
Northwestern University: Kellogg
University of Chicago GSB
New York University: Stern
Duke University: Fuqua
Hong Kong UST Business School | U.S.A.
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U.S.A./Spain/Singapore
U.S.A.
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China | MBA for Executives
Executive MBA
Executive MBA
Executive MBA
Global Executive MBA
Kellogg-HKUST EMBA
 | 200,182
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 | Columbia Business School
Instituto de Empresa
London Business School | U.S.A.
Spain
U.K. | New York EMBA
Executive MBA
Executive MBA
 | 192,750
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Purdue/Tias/CEU/Gisma
Chinese University of Hong Kong
City University: Cass
Emory University: Goizueta
IMD
University of Western Ontario: Ivey
WHU: Beisheim
Warwick Business School
University of Southern California: Marshall
Ceibs
University of Toronto: Rotman
University of California at Irvine
Ashridge
lese Business School
Henley Management College
University of Illinois at Urbana-Champaign
Boston University School of Management
Rice University Jones
UCLA: Anderson
SMU: Cox
Australian Graduate School of Management
ESCP-EAP
University of Pittsburgh: Katz
Georgetown University: McDonough
University of Texas at Austin: McCombs
Temple University: Fox
University of Rochester: Simon
Essec Management Education
Washington University: Olin
Case Western Reserve: Weatherhead
University of Wisconsin-Madison
University of Wisconsin-Madison
University of North Carolina: Kenan-Flagler
Drexel University: LeBow
University of North Carolina: Kenan-Flagler
Drexel University: LeBow
University of North Carolina: Kenan-Flagler
Drexel University: Cowen
University of Monte Dame: Mendoza
Rotterdam School of Management
Thunderbird: Garvin
University of Minnesota: Carlson
University of Jenenese at Knoxville
University of Florida
University of Iorida
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University of Iorida
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University of Houston: Bauer</td><td>U.K. U.S.A./Nth/Hgry/Ger China U.K. U.S.A. Switzerland Canada/China Germany U.K. U.S.A. Witzerland Canada/China Germany U.K. U.S.A. U.S.A. U.K. Spain U.K. Spain U.K. U.S.A. Ireland Canada U.S.A. U.S.A. <</td><td>Executive MBA
International Masters in Management
Executive MBA
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Two year modular EMBA
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 | Athabasca University
Tulane University: Freeman | Canada
U.S.A. | Executive MBA
Executive MBA
 | 87,532
121,397 | 49
44
 | 68
73 | 64
73
 | 59
74
 | 33
19 | 31
13 | 38
7 | 33
21 | 68
71
 | 25
3 | 61
53 | 1 | 81
86 | 59
47 | 51
46 | 74
75 |

Although the headline ranking figures show several changes in the survey this year, what is equally significant is the pattern of clustering among the schools. 175 points separate the top school from the school ranked number 75. The top nine schools, from Wharton to London Business School and Instituto de Empresa, form the premier league of Executive MBA programmes. The second group is headed by the Tanaka school at Imperial College and includes the Fox school at Temple University, ranked 36. Fifty-seven points separate these 27 schools. The third group is the largest and includes schools ranked from 37 to 64. Just 26 points separate these 28 schools and schools in this group could easily move up or down by five places with few changes in the data.

KEY TO THE TABLE (weights in brackets)

Salary today (20)

The average salary three years after graduation in US dollars. The figure is a weighted average of final salary from 2004 (50 per cent), 2003 (25 per cent) and 2002 (25 per cent).

Salary percentage increase (20)

The percentage increase in average salary from the beginning of the EMBA to today as a percentage of the pre-EMBA salary. The figure is a weighted average of the 2004 percentage increase (50 per cent), the 2003 increase (25 per cent) and the 2002 increase (25 per cent).

Career progress (5)

A comparison of the level of seniority of alumni related to company size before the EMBA and today. This appears as a rank where the top score is one.

Work experience (5)

A measure of the experience of participants. The criterion takes into account the position held, size of company and the number of years spent in each position prior to starting the EMBA, together with international experience. This appears as a rank where the top score is one.

Aims achieved (5)

The extent to which alumni fulfilled their goals or reasons for doing an EMBA. This appears as a rank where the top score is one.

IMD

Ceibs

Women faculty (3) Percentage of women faculty.

Women students (3) Percentage of women students.

Women board (1) Women members of advisory board as a percentage.

International faculty (5)

The percentage of faculty who are international, that is faculty whose nationality is different from the country of employment.

International students (5)

An index created from two data sources. The first is the number of participants who are resident in the country of the business school but whose nationality is different to the country in which the business school is situated. The other is for participants who are resident in a country outside the country in which the business school is situated. This appears as a rank where the top score is one.

International board (2)

Percentage of advisory board that is international.

International course experience (5)

The percentage of classroom teaching hours that are carried out internationally (outside the country in which the business school is situated). This appears as a rank where the top score is one.

Languages (1) Number of languages required.

Faculty with doctorates (5)

Percentage of faculty with a doctoral degree.

FT doctoral rating (5)

Number of doctoral graduates from the past three years with added weighting for those doctoral graduates taking up faculty positions at one of the top 50 full-time MBA schools. This appears as a rank where the top score is one.

FT research rating (10)

A rating of faculty publications in 40 international academic and practitioner journals. Points are accrued by the business school at which the author is currently employed This appears as a rank where the top score is one.

LEAGUES OF THEIR OWN: THE TOP 10 SCHOOLS IN EACH CATEGORY

Top schools US

University of Pennsylvania: Wharton Northwestern University: Kellogg University of Chicago GSB New York University: Stern **Duke University: Fugua** Columbia Business School Purdue/Tias/CEU/Gisma Emory University: Goizueta University of Southern California: Marshall University of California at Irvine

Percentage of women students

Chinese University of Hong Kong Henley Management College Wake Forest University: Babcock Instituto de Empresa Imperial College London: Tanaka Pepperdine University: Graziadio University of North Carolina: Kenan-Flagler Australian Graduate School of Management Hong Kong UST Business School UCLA: Anderson

Top schools Europe Instituto de Empresa London Business School Imperial College London: Tanaka City University: Cass IMD WHU: Beisheim Warwick Business School Ashridge lese Business School Henley Management College

Top salaries US Northwestern University: Kellogg Duke University: Fuqua University of Pennsylvania: Wharton Columbia Business School University of Chicago GSB New York University: Stern SMU: Cox Boston University School of Management Emory University: Goizueta

Rice University: Jones

Top salaries Europe London Business School

IMD City University: Cass Instituto de Empresa Imperial College London: Tanaka WHU: Beisheim Henley Management College lese Business School Ashridge ESCP-EAP

Most experienced intake US SMU: Cox

University of Chicago GSB University of Rochester: Simon Purdue/Tias/CEU/Gisma **Baylor University** University of Pittsburgh: Katz University of Southern California: Marshall **Rice University: Jones** Thunderbird: Garvin Emory University: Goizueta

Most sponsored students US

University of Tennessee at Knoxville Duke University: Fugua Washington University: Olin University of Iowa: Tippie Northwestern University: Kellogg Michigan State University: Broad Columbia Business School Georgia State University: Robinson **Rice University: Jones** Boston University School of Management

Most experienced intake Europe

IMD Universität St.Gallen Essec Management Education Ashridge Rotterdam School of Management London Business School Stockholm School of Economics Cranfield School of Management ESCP-EAP

Top research schools US

University of Pennsylvania: Wharton University of N'th Carolina: Kenan-Flagler Emory University: Goizueta New York University: Stern Duke University: Fugua University of Southern California: Marshall

Top salaries in finance

Duke University: Fugua University of Toronto: Rotman Hong Kong UST Business School **Temple University: Fox** University of Pennsylvania: Wharton University of Sao Paulo Northwestern University: Kellogg Henley Management College University of Chicago GSB SMU: Cox

Top research schools Europe

WHU: Beisheim London Business School lese Business School Imperial College London: Tanaka IMD Ashridge

Top salaries in consulting

Rice University: Jones University of Texas at Austin: McCombs Hong Kong UST Business School Northwestern University: Kellogg UCLA: Anderson University of Chicago GSB ESCP-EAP SMU: Cox Emory University: Goizueta Chinese University of Hong Kong

Percentage of international faculty Top salary percentage increase US New York University: Stern Hong Kong UST Business School University of Pennsylvania: Wharton London Business School Columbia Business School Vanderbilt University: Owen Concordia University: Molson Imperial College London: Tanaka Purdue/Tias/CEU/Gisma University of Toronto: Rotman University of Southern California: Marshall Northwestern University: Kellogg Georgetown University: McDonough Columbia Business School WHU: Beishein University of Texas at Austin: McCombs Chinese University of Hong Kong University of Notre Dame: Mendoza

Instituto de Empresa Imperial College London: Tanaka Henley Management College Warwick Business School Ashridge

lese Business School

City University: Cass

ESCP-EAP

London Business School

University College Dublin: Smurfit

Top salary percentage increase Europe

Most sponsored students Europe Stockholm School of Economics

Warwick Business School Ashridge University College Dublin: Smurfit

Universität St.Gallen IMD University of Bath School of Management Imperial College London: Tanaka Henley Management College Essec Management Education

University College Dublin: Smurfit

UCLA: Anderson University of Chicago GSB Columbia Business School Northwestern University: Kellogg

Rotterdam School of Management Warwick Business School

University of Bath School of Management

Instituto de Empresa