

Name

First (Given) _____ Middle _____
Last (Family) _____ E-mail Address _____

Instructions

The Admissions Committee is interested in getting to know you on both a professional and personal level. We encourage you to be introspective, candid, and succinct. Most importantly, we suggest you be yourself.

For those applying online, feel free to prepare your answers to the essays in your computer's word processing program. We recommend you copy and paste directly from the program into the Wharton MBA application, keeping in mind that the online application does not preserve formatting (e.g., font, type face, italics, underlines). Our interest is in the content of your work rather than its stylistic presentation. Please adhere as closely as possible to the suggested word limits.

First-Time Applicant Essays (This also includes those who applied for Fall 2003 or earlier.)

- Required:** Describe your career progress to date and your future short-term and long-term career goals. How do you expect an MBA from Wharton to help you achieve these goals and why now? (1,000 words)
- Required:** Describe an impact you've had on an individual, group or organization. How has this experience been valuable to you or others? (500 words)
- Required:** Please complete two of the following three questions (500 words each):
 - Describe when you were part of a team where the group process and/or intended outcome failed. What did you learn?
 - Describe a situation where your values, ethics, or morals were challenged. How did you handle the situation?
 - Describe a personal characteristic or something in your background that will help the Admissions Committee to know you better.
- Optional:** If you feel there are extenuating circumstances of which the Committee should be aware, please explain them here (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, significant weaknesses in your application).

Reapplicant Essays (Complete if you applied for Fall 2004 or Fall 2005; all other reapplicants are to complete the first-time applicant essays only.)

Reapplicants are required to complete two essays, with the option of a third essay that may be used to address extenuating circumstances.

- Required:** Please describe your career progress to date and your future short-term and long-term career goals. How do you expect an MBA from Wharton to help you achieve these goals and why now? What steps have you taken to improve your candidacy since the last time you applied? (1,000 words)
- Required:** Please complete one of the following four questions (500 words):
 - Describe an impact you've had on an individual, group or organization. How has this experience been valuable to you or others?
 - Describe when you were part of a team where the group process and/or intended outcome failed. What did you learn?
 - Describe a situation where your values, ethics, or morals were challenged. How did you handle the situation?
 - Describe a personal characteristic or something in your background that will help the Admissions Committee to know you better.
- Optional:** If you feel there are extenuating circumstances of which the Committee should be aware, please explain them here (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, significant weaknesses in your application).

Additional Joint Wharton MBA/MA - Lauder Applicant Essays (These essays are in addition to the Wharton application essays above and are required.)

- Describe a cross-cultural experience in your adult life that was challenging to you. How did you meet this challenge and what did you learn from the experience? (1,000 words)
- Please explain why you are currently applying to Lauder. How do you expect the Wharton/Lauder joint-degree experience to benefit you on both a professional and personal level? (1,000 words)

STATEMENT OF APPLICATION INTEGRITY

The Wharton School of the University of Pennsylvania requires that the work in your application is completely accurate and exclusively your own. Offers of admission are subject to being rescinded should any misrepresentation and/or omission occur. Expulsion from the program is also an option. I understand and agree with this policy and hereby certify that I have provided accurate information in this application. I understand that if I matriculate into the Wharton MBA program that the School or its agent will conduct a routine background verification check on my credentials and I understand that there will be a nominal fee for this service. As a result, I authorize all persons or entities to provide any relevant information in their possession to the University of Pennsylvania or its agent for use in considering me for admission and matriculation into the MBA program. I expressly waive any required notice to me. Wharton also reserves the right to rescind an offer of admission if I show a significant drop in academic performance or fail to graduate (a final transcript must be received by July 1) from any academic institution I am currently enrolled when submitting my application. This is my own, honest statement to the Admissions Committee.

Signature _____ Date _____

WHARTON'S GRADUATE CODE OF ETHICS

Wharton students, faculty, and administrators strive to maintain the highest standards of academic integrity and overall ethical conduct. Adhering to these standards fosters an environment of trust and cooperation that supports superior performance at Wharton and throughout the careers of Wharton graduates. These standards are embodied in the Wharton Graduate Code of Ethics found in the Wharton MBA Resource Guide given to all admitted students. The Guide may also be viewed on Wharton's website at: <http://www.wharton.upenn.edu/mba/>. If matriculated at Wharton, I will adhere to Wharton's Graduate Code of Ethics.

Signature _____ Date _____